



PRESS RELEASE

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DESTINATION AUDIO INTRODUCES NEWLY REVAMPED LINEUP OF HIGH-PERFORMANCE SPEAKERS FOR 2008

LAYTON, UTAH – USA – August 1, 2008 – Destination Audio, a manufacturer of high performance audio products in the custom electronics industry, today released information on the revamp of the company's popular F300 series freestanding speakers. The three F300 series models affected by this are the F300R, F300C and the flagship model, the F300T.

Roger Hassing, Destination Audio's President, had this to say regarding the company's decision to revamp the series: "We're thrilled to introduce the F300 series' new look and increased performance to our dealers. The original F300 series models were definitely no slouches when it came to performance. For example, the F300T was chosen by the editors of Electronic House magazine as one of the Products of the Year for 2007 for its outstanding performance. Now, imagine how much better these speakers will sound with the new driver upgrades!"

Per Hassing's comments, the revamp gives the F300 series a performance boost: The dual 5.25-inch woofer cones now incorporate the company's exclusive Aluminized Fiberglass Matrix (AFM) material. Woofer cones made of AFM provide increased clarity and prevent unwanted distortion due to the fact they are lighter than polypropylene cones and more rigid than conventional fiberglass cones. The tweeter was upgraded to a nano-silk tweeter which provides greater clarity and overall high frequency performance. The other benefit of the series' revamp is a modernized look with gloss black tops and bases. Available in black ash, the series also gets a beautiful new Rosewood finish option.

The F300R is a 2-way bookshelf speaker which sports a 5.25-inch AFM cone woofer and 1-inch nano-silk tweeter. The F300R can handle 100 Watts, has a frequency



response of 60Hz – 20kHz, measures 7.25"W x 12.75"H x 8.5"D, weighs 11 pounds each and has a suggested retail of \$520/pair.

The F300C is a 2-way LCR/bookshelf speaker featuring dual 5.25-inch AFM cone woofers and a 1-inch nano-silk tweeter. The F300C can handle 120 Watts, has a frequency response of 60Hz – 20kHz, measures 7.125" H x 20.75" W x 8.5" D, weighs 17 pounds each and has a suggested retail of \$360/each.

The flagship F300T is a 3-way tower speaker which consists of an 8-inch Compressed Cellulose Composite Subwoofer, dual 5.25-inch AFM cone woofers and a 1-inch nano-silk tweeter. The F300T can handle 150 Watts, has a frequency response of 45 Hz-20kHz, measures 42.5" H x 11" W x 13.75" D, weighs 40 pounds each and has a suggested retail of \$1,280/pair.

The company plans to debut the newly revamped speaker lineup in their CEDIA Expo booth # 110 in Denver, Colorado September 4-7, 2008. The new F300 series models are expected to start shipping a week or two following the expo.

About Destination Audio

Destination Audio, a privately held company headquartered in Layton Utah, is a manufacturer of audio products for residential and light commercial installations. The company offers a variety of audio solutions to fit any application and budget. Destination Audio's products include built-in speakers, freestanding speakers, outdoor speakers and electronics. The company sells its products through a network of authorized distributors throughout the world. For more information; visit www.destinationaudio.com or call 800-543-2205.

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