



**For Immediate Release**

## **Destination Audio Introduces Their New In-ceiling LCR Speakers**

**LAYTON, UTAH — April, 25 2007** — Destination Audio, a fast growing manufacturer of home audio products, announced today that they have begun shipping their new line of high performance in-ceiling LCR Speakers.

The three new speakers released are the ALC620, the ALC680 and the ALC820. These ceiling mount speakers have a 15 degree fixed offset Woofer and Tweeter Bridge and are design for in-ceiling home theater applications.

“There is a growing trend in home theater installations to install the speakers in the ceiling, freeing up wall space for art work, pictures and decoration”, says Gary Tanner, Director of Sales for Destination Audio. “Installer’s have long battled the dreaded “wife acceptance factor” when dealing with freestanding speakers, now they are experiencing similar resistance to in-wall and on-wall speakers. The new in-ceiling LCR speaker from Destination Audio rounds out the company’s home theater product offering and Destination Audio dealers can now offer their homeowners the choice of freestanding, in-wall or in-ceiling home theater speakers”.

The ALC620 is a 6.5" in-ceiling LCR speaker with a 1" pivoting Silk Tweeter and a Poly Graphite Woofer. The ALC680 is a 6.5" in-ceiling LCR speaker with a 1" pivoting Nano-Silk Tweeter and an Aluminized Fiberglass Matrix (AFM) Woofer. The ALC820 is an 8" in-ceiling LCR speaker with a 1" pivoting Silk Tweeter and a Poly Graphite Woofer. All three of these new speakers include a +/- 3 dB switch on the bridge. This switch increases or decreases the tweeter output by 3 dB, allowing installers to adjust for overly bright or dark rooms.

#### **About Destination Audio**

Destination Audio, a privately held company headquartered in Layton Utah, is a provider of audio products for homes, condominiums, apartments and light commercial. The company offers a variety of audio solutions to fit any application and budget. The company's products include built-in speakers, freestanding speakers, outdoor speakers and electronics. The company sells its products through a network of authorized distributors. For more information; visit [www.destinationaudio.com](http://www.destinationaudio.com) or call 801-543-2200

###

#### **Destination Audio Contact:**

Daren Egan  
Marketing Director  
Destination Audio  
801-543-2200  
801-543-3300 fax  
[degan@destinationaudio.com](mailto:degan@destinationaudio.com)  
[www.destinationaudio.com](http://www.destinationaudio.com)

~ end ~